

1960/61

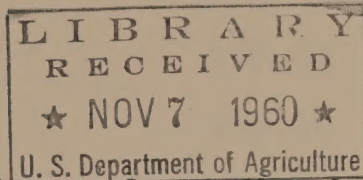
SPECIALISTS IN PROPAGATING

CHRYSANTHEMUM & GERANIUMS

Telephone
Greenwood 5-9341

NEAL BROTHERS INCORPORATED
4634 Violet Road
Corner Sylvania and Secor
Toledo 13, Ohio

P. O. Address
Box 56,
Station H



Gentlemen:

It is our pleasure to announce that as of October 1st, 1960 we started shipping excellent quality Geraniums. These are available in both Rooted Cuttings and in 2 $\frac{1}{4}$ " Peat Pots.

The standard pack on the 2 $\frac{1}{4}$ " Geraniums is 50 plants. The weight is approximately 8 lbs. per 50 plants.

The rooted cuttings are packed 200 to a box and the approximate weight is 20 lbs. for the 200 plants.

The following varieties are available for shipment this season:

<u>VARIETY</u>	<u>PRICE per 100</u>		<u>PRICE per 1000</u>	
<u>RED</u>	<u>2$\frac{1}{4}$"</u>	<u>Rooted Cuttings</u>	<u>2$\frac{1}{4}$"</u>	<u>Rooted Cuttings</u>
Irene	\$ 16.00	\$ 10.00	\$ 150.00	\$ 95.00
Imp. Ricard	16.00	10.00	150.00	95.00
Olympic Red	16.00	10.00	150.00	95.00
Radio Red	16 00	10.00	150.00	95.00
Dk Red Irene	17.00	11.00	160.00	100.00
Imp. Red Flat	17.00	11.00	160.00	100.00
Charlotte (New)	25.00	19.00	225.00	155.00
<u>PINK-& SALMON</u>				
Genie	16.00	10.00	150.00	95.00
Penny	16.00	10.00	150.00	95.00
Irvington Beauty	16.00	10.00	150.00	95.00
Springtime	17.00	11.00	160.00	100.00

<u>Variety</u>	<u>Price per 100</u>		<u>Price per 1000</u>	
	<u>2$\frac{1}{4}$"</u>	<u>Rooted Cuttings</u>	<u>2$\frac{1}{4}$"</u>	<u>Rooted Cuttings</u>
<u>Pink & Salmon</u>				
Enchantress Fiat \$	17.00	\$ 11.00	\$ 160.00	\$ 100.00
Pink Fiat	17.00	11.00	160.00	100.00
Pink Cloud	17.00	11.00	160.00	100.00
Salmon Irene	17.00	11.00	160.00	100.00
Pink Camelia Fiat (New)	25.00	19.00	225.00	165.00
 <u>WHITE</u>				
Spartan White	16.00	10.00	150.00	95.00
Madonna	16.00	10.00	150.00	95.00
Layton's White	16.00	10.00	150.00	95.00

QUANTITY DISCOUNT

Two Hundred & Fifty (250) plants or more of any variety will be billed at the 1000 price. If the entire order total 1000 or more plants, all varieties will be billed at the 1000 price.

ADVANCE ORDER DISCOUNTS

When an order is placed 90 days or more in advance of requested shipping date the following discounts will prevail.

3 months	1%	7 months	5%
4 months	2%	8 months	6%
5 months	3%	9 months	7%
6 months	4%	10 months	8%

As much advance notice as possible will help to expedite delivery and assure you of getting your plants when you want them.

All orders will be acknowledged as soon as we receive them.

NEAL BROTHERS INC.
TOLEDO 13, OHIO

NEAL BROTHERS, INC.

DESCRIPTIVE LIST OF GERANIUMS 1960 - 1961

- CHARLOTTE - (New) - This variety has been trialed from Tennessee to Maine and has been acclaimed as one of the most outstanding reds. It has a similar color to Olympic Red, but does not have the crooked necks. It improves Olympic Red in nearly every detail.
- DARK RED IRENE - Large semi-double similar in color to Dark Irene. More resistant to sheltering than Irene. Perhaps not quite as vigorous grower as Irene, it is still an excellent companion.
- GENIE - (Irene) - A beautiful clear pink semi-double. Compact grower with a prolific flowering habit. Desirable as a bedding plant or spring pot.
- IMPROVED RICARD - A beautiful large semi-double brick red. While it is fast growing the stems are sturdy with strong pedicles. Improved Ricard is very hardy and excellent for pots or bedding. A faithful bread and butter variety.
- IRENE - Large semi-double red. One of the most valuable reds available. While it is thought to shatter somewhat, it is always replaced very quickly by new bloom. Unsurpassed in vigor. A very fine bedding plant or spring pot.
- IRVINGTON BEAUTY - Semi-double soft rose with a salmon cast. A low growing variety with a well dressed look. A heavy blooming variety that should be used more.
- LAYTON'S WHITE - Large flowered prolific blooming semi-double white. Free growing, responds nicely with the Irene varieties.
- MADONNA - Semi-double white. Free growing variety.
- OLYMPIC RED - Large semi-double clear red. Very compact in growth habit. One of the old faithful bread and butter varieties. This variety requires more food and water than most varieties. Crooked necks are usually the result of growing dry or any condition that tends to harden the plants.
- PENNY - (Irene) - Large semi-double rose pink. A compact grower with a prolific flowering habit. Excellent pot or bedding variety.
- PINK CAMELIA FIAT - (New) - A beautiful new semi-double pink addition. Similar in color to Enchantress. The most profuse flowering variety in existence. Has all of the fine qualities of Enchantress, but surpasses it in production. A terrific pot or mass planting variety. Withstands heat and rain beautifully. You'll like it.

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PINK CLOUD - A rich true pink semi-double. A heavy foliaged variety with long pedicles. A natural for a bedding variety. Should be pinched early to flower for Mother's Day.

RADIO RED - Rich clear red double. Sometimes quite dark. Medium sized flowers. Tall growing with rather small foliage. Subject to chlorosis when overwatered. Naturally lighter green foliage than most varieties.

SALMON IRENE - Large semi-double coral salmon in color. An excellent growing variety. Fairly compact in growth habit. Profuse bloomer.

SALMON SUPREME - Medium semi-double of light clear salmon. A good branching variety lending itself well to pot culture or as a bedding plant.

SPARTAN WHITE - (New) - A good semi-double white. More compact than most existing varieties. Clean growing and attractive as a pot or bedding variety.

SPRINGTIME - (Irene) - Large clear pink semi-double Irene. A compact grower with a profusion of bloom. One of the best Irene varieties for bedding.

VARIETIES AVAILABLE IN LIMITED QUANTITIES

JANUARY 1st, 1961

ENCHANTRESS FIAT - A semi-double salmon pink with beautiful grayish green foliage. One of the finest and most productive of the pot plants.

IMPROVED RED FIAT - Orange scarlet red semi-double. Compact in habit but taller growing than Pink Fiat. An excellent variety for spring pots.

PINK FIAT - A brilliant salmon pink semi-double. Compact in habit with a profusion of bloom. One of the best for pots.

